



**Minutes of Bridge Meeting
Devon Middle School 1900h
November 8, 2005**

Present:

Dave Nickerson, Ginette Ouellette, Derek Tellenbach, Rama Gupta-Rogers, Wayne Redstone, Don Grant, Mohamed El-Bayoumi, Janice Haig, John Van Abbema, Rik Hall.

Regrets: Dave Gamblin, David Estey.

1. Approval of Minutes October 11, 2005

The Bridge Meeting was called to order by Commander Dave Nickerson at 1905h. A motion to accept the Minutes of October 11, 2005 was made by Don Grant, seconded by Wayne Redstone, and carried.

2. Matters Arising from the Minutes

The Web site was discussed. The background color and font size were discussed. Rik will create 3-4 samples for the board to choose from, and insert a "Printer Friendly" button. If you have any changes / corrections please email Rik and he will update the web site.

3. Additions to the Agenda

The National Digital Library was added to the agenda.

4. Officers Reports

Executive Officer Mohamed gave his verbal report stating that he is waiting for the guest speaker to get back from Australia to confirm some of the details of the Christmas Party. Mohamed is still working on the gifts for the speaker.

Public Relations Officer Mohamed gave his verbal report, stating that registration and fall courses were advertised and that he will advertise the Public Relations Officer position in the next Binnacle. He also asked the bridge members to forward the names of any suitable candidate(s).

Nauti Pro Officer Ginette gave her verbal report, stating she has nothing new to report on the French Boat Pro, maybe something in the spring.

Publications Officer Janice gave her verbal report about the Binnacle. Janice stated that she has received some of the reports she needed. Janice is waiting for some more of the reports to come in, Christmas Party, list of courses, Commanders report the deadline is Nov 13, 2005 so please send her your reports.

Social Officer Rama gave her verbal report. The plans for the Christmas party are coming together. Rama will send all the details for an article for the Binnacle, Janice will add festive format, spruce it up with ribbons and bows etc. There will be some books to hand out at the Christmas party the (Scotia / Fundy weather book).

Treasurer's Report – John gave his verbal report stating that we had a balance of \$3500.00 and things looked good. John discussed the two GIC's the Squadron has and that they are due up for renewal. One approximately \$ 5700 matures in December 2005 and the second one approximately \$ 8000 matures in January 2006.

On motion by John Van Abbema that we renew the GIC valued at \$5691.00 for a term of 6 months at the best rate John can get. Seconded by Janice and carried.

John mentioned to give his name and phone number as reference to all advertising with the Daily Gleaner. John also stated that he is going away on November 20, 2005 for a few weeks. If you require a cheque try to get the information to him before he leaves and he will make arrangements with you for payment. Dave Nickerson will have the cheque book while he is gone.

Training Report Wayne Redstone stated that there were 2 new text books. Navigating with GPS was passed around to all members. There is also a new Boating Book and new charts for the courses. Wayne will display information for the new courses at the Christmas Party, but remember to advertise the courses by word of mouth. Mohamed will contact "Shawn" on setting up a Radar course.

Membership Officer Don gave his verbal report stating that the membership is 207.

Commander's Report – David Nickerson submitted his report from the District meeting and discussed it with the bridge. Highlights:

- Declining enrolment in most squadrons
- VHF Maritime Radio course with the Oromocto Fire Department.

- Passed around a few copies of the Binnacle at the District meeting and many members present complemented the Squadrons professional looking work.
- With the great price we get by printing the Binnacle maybe we should let them put a little add to take credit for the great work.
- Atlantic CPS Web sites were discussed. PEI came second in the National competition. Take a look at there new website.
- Under the Share program the District will “share” the cost of certain marketing ideas and strategies.
- Public Relations – CBC question a day during the national safe boating week.
- All the “special events” were well attended.
- District’s enrolment is down 4% from the same time last year.
- District’s main objective this year is “Marketing in Squadrons”. Radio ads, newspapers, fridge magnets, free seminars on the wharf, advertise special events (radio, newspaper), Digital Imaging.
- Course prices are on the National Web site.
- Application for Merit Marks is due in December in Word format.
- Honour Roll, while Rik was at the National meeting he stated Fredericton did not get credit for making the contribution. Upon further investigation it was determined that the squadron missed paying the membership dues to national office for the Honour Roll.

On Motion from Don Grant that we pay the membership dues for 2004 and 2005 to National for the Honour Roll, seconded by Rik Hall and carried.

- The National site is now set up with emailing the Department as apposed to emailing the person. National has assured us that there will be no issues with this system.
- District is looking for a new pennant the rules and guidelines will be on the District’s website.
- An appreciation note from John Humphrey on the donation made from the squadron on behalf of the passing of his mother.
- Squadrons’ Instructional techniques, some from the USPS very good and useful.
- At the District meeting there was a presentation on how to make your Power Point Presentations better.

The Digital Library was explained by Rik Hall. It will become a place where members can post pictures and information to the CPS so others can use them to create better instructional presentations CPS.

They will have to make a statement disclosing there rights to the picture, and that the CPS can use it any way they wish.

Adopt a Region Dave Nickerson discussed ways which we could market the squadron in the coming years. He is going to contact the Webb’s from Gagetown to see if we do some advertising around the wharf, to hopefully increase the awareness of the CPS in the region. Dave is also going to contact the Fredericton Yacht club to try to get some more

interest from there members. He hopes that other board members will make contact with there areas to see if we can get more interest in the squadron and get members new and old taking courses again. (Capital City Boat Club and Oromocto were mentioned). Some squadrons do a “Baggie Promotion” they put a few pieces of candy and some information on CPS courses in a baggie and place it on boats in there area. Janice will take a look at the National brochures and try to modify for the Fredericton region.

Strategic Plan Out of the “Questions to Investigate” section it was suggested that Fredericton create there own strategic plan. It was suggested that we follow the National 2005-2010 Strategic Plan as a template modifying it to the concerns in our region. It is available on the National CPS site under Members Moorings. Take a look at the document and we will discuss it in January 2006.

5. Next Bridge Meeting – Tuesday, January 10, 2005

6. Adjournment

A motion to adjourn was made by Janice Haig at 2105h.

Minutes Recorded by Derek Tellenbach
Secretary